

Our Mission: Transform You & Your Business in 90-Days or Less

1. **Increase your Profitability and Competitive Strength.**
2. **Improve the ease and effectiveness of your Operations.**
3. **Enhance the productivity and job satisfaction of your employees.**
4. **Organize chaos into a well-orchestrated system through Strategic Planning and Communication.**
5. **Reduce your stress level and the time required to run your business profitably and effectively.**
6. **Help you create a sustainable Balance of Personal Health and Business Success.**



DIAD Business Management Consulting Culture Statement

Our measure of success is our ability to:

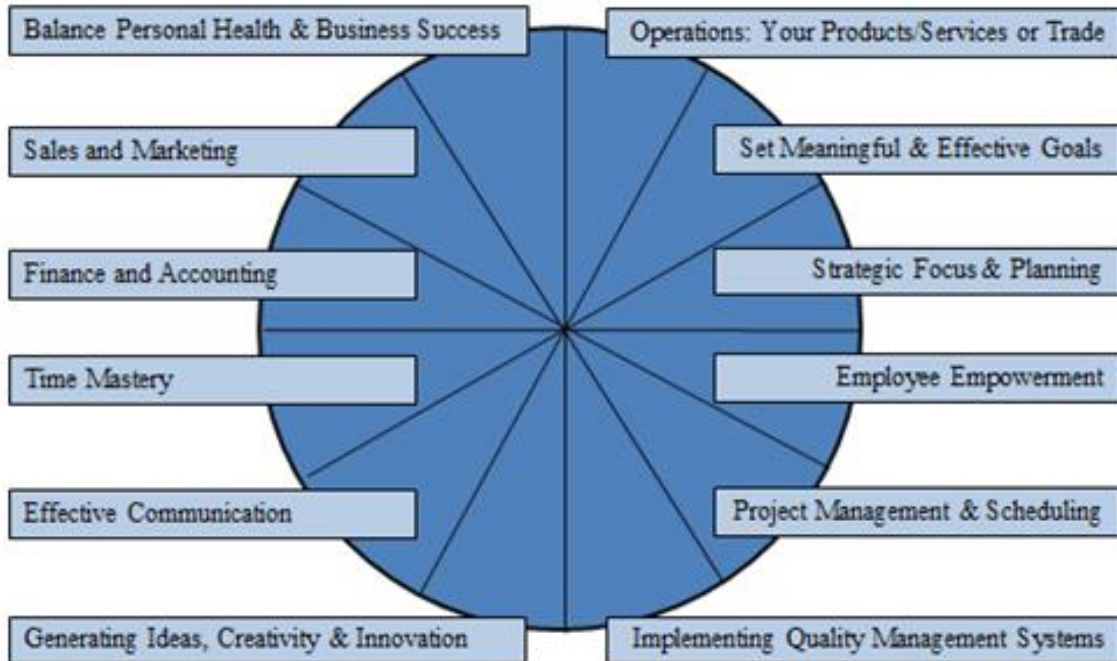
- ✧ Provide real value in a reasonably quick time-frame
- ✧ Deliver practical tools that our clients can implement effectively
- ✧ Be highly sensitive and responsive to member concerns, needs, and interests

Our team consists of people that have:

- 1) A Great Attitude
- 2) The Desire to Learn & Improve
- 3) The Aptitude to Master their Trade and Responsibilities
- 4) Integrity
- 5) High Motivation to Help Our Clients

*There are **Twelve Essential Disciplines** that businesses must master in order to break through to the level of sophistication that creates sustained Profitability and Competitive Strength.*

Balanced Wheel of Expertise - 12 Essential Disciplines



Typical Wheel of Expertise

