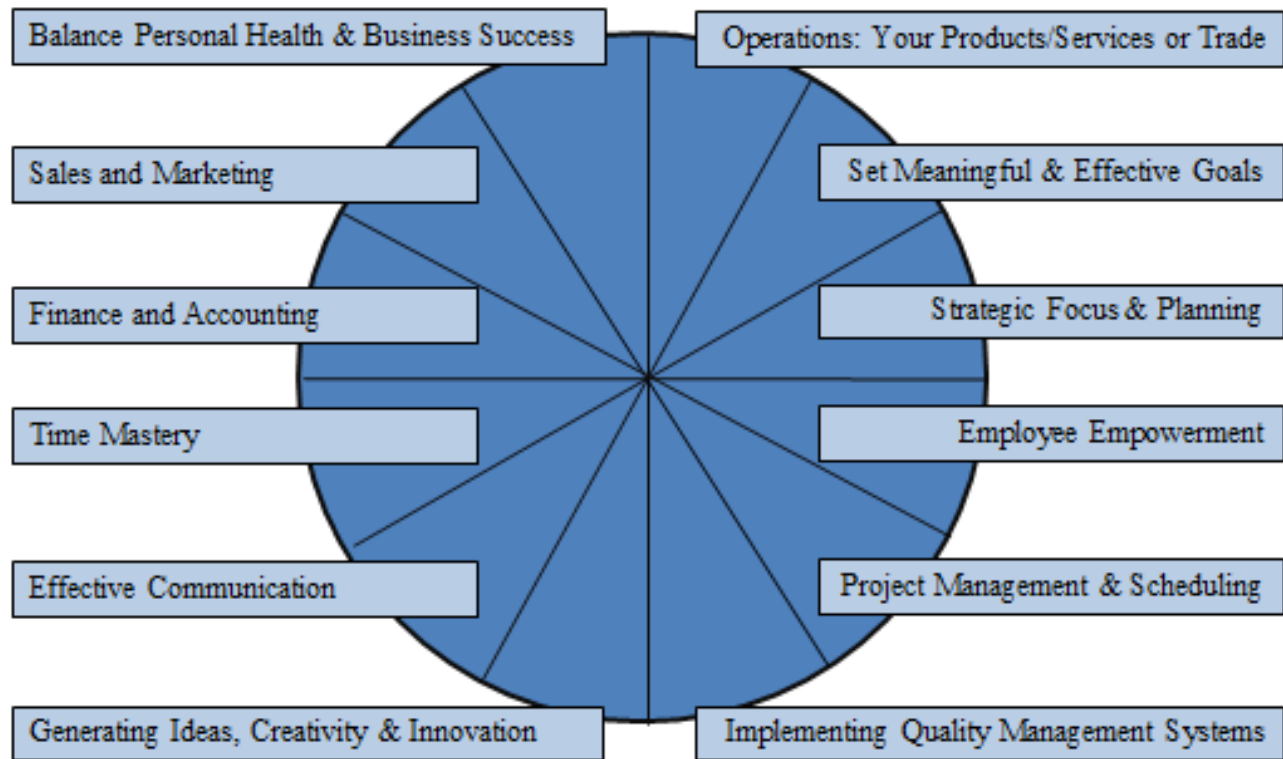


There are *Twelve Essential Disciplines* that businesses must master in order to break through to the level of sophistication that creates sustained Profitability and Competitive Strength.

Balanced Wheel of Expertise - 12 Essential Disciplines



Typical Wheel of Expertise

